DS&E NEWS RELEASE

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HIGH TECH RECRUITING EDGES UPWARD

The HIGH TECHNOLOGY RECRUITMENT INDEX, a key national indicator, which had slipped to a 1986 low of 103 in June, increased slightly to 105 in July. Last year in July the HTRI, which is compiled as a three-month running average, also stood at 105.

For single-month August, technical demand was gauged at 107, two points higher than July, six higher than June.

These findings were announced today by Marjorie Freedland, Vice President and Director of Research of Deutsch, Shea & Evans, the human resources advertising, research and communications firm which has been maintaining the index since 1960.

"It is too early to judge whether the two consecutive improvements in July and August single-month data are significant," Ms. Freedland said. "Trends are established over longer periods--typically several months. We'll have to wait until the major corporations have stopped trimming their technical staffs, before we announce that the long-awaited turnaround in technical recruitment has begun."

(MORE)

The HTRI is based on the volume of recruitment advertising directed to engineers and scientists in major US newspapers and technical journals each month.

HIGH TECHNOLOGY RECRUITMENT INDEX

(1961=100; Seasonally Adjusted)

Month	Single-Month Figure	High Technology Recruitment Index*
July, 1985	110	105
August	100	108
September	113	104
October	100	106
November	104	101
December	99	110
January, 1986	128	115
February	119	116
March	100	109
April	106	104
May	105	104
June	101	103
July	105	105
August	107	--

*Based on a 3-month running average

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